



FUTURION

2017 FUTURCAST USER SESSION

November 16-17, 2017

Bourbon Orleans Hotel
717 Orleans Avenue
New Orleans, LA



DAY I : THURSDAY, NOVEMBER 16, 2017

8:30 a.m. Registration & Breakfast

9:00 a.m. FUTURCAST Perspectives

9:30 a.m. FUTURCAST 2017: Enhancements and Special Analyses

- User Specified View Display
 - Remembering View Hidden Rows for Future Log In
 - Hide/Unhide Toggle
- Web Database Manager Forecasting and Seasonal Analysis Function
- Applying a Seasonal Profile to a New Product Launch Forecast
- Forecasting by Ignoring the Oldest X Observations, Ignoring the Most Recent X Observations, Extrapolating the Forecast (Forecasting the Forecasts)

10:30 a.m. Morning Break

11:00 a.m. FUTURCAST Weekly Forecasting

- Why Weekly Forecasting
- FUTURCAST Weekly Concept and Platform
- The Weekly Forecasting Book Views
- Integration in a Monthly Environment
- Best Practices

12:30 p.m. Lunch

1:30 p.m. Separate Sessions for Pharma and Non-Pharma Attendees

PHARMA ATTENDEES

1:30 p.m. The Molecule Forecasting Platform

- Concept of Molecule Share
- Areas of Application:
 - Mature Products and
 - New Launches
- A Custom Platform for Generic Organizations

2:45 p.m. Afternoon Break

3:15 p.m. Forecast Audit of Your FUTURCAST Database

- Futurion Professionals On Hand to Perform a Forecasting Audit of Your Forecasts and Forecasting Database

NON-PHARMA ATTENDEES

1:30 p.m. Integrated S&OP and Forecasting Analysis

- Unified Approach: From Two Databases to One
- Immediate Impact of S&OP Decisions
- Experience of Worthington Industries

2:45 p.m. Afternoon Break

3:15 p.m. Forecast Audit of Your FUTURCAST Database

- Futurion Professionals On Hand to Perform a Forecasting Audit of Your Forecasts and Forecasting Database

5:00 p.m. End of Day I



DAY II : FRIDAY, NOVEMBER 17, 2017

8:30 a.m. Breakfast

9:00 a.m. Separate Sessions for Pharma and Non-Pharma Attendees

PHARMA ATTENDEES

9:00 a.m. Patient-Based Forecasting of Specialty and Oncology Products

- The Incidence Model
- Separate Treatment of Old and New Patients
- The FUTURCAST Wizard and Its Incidence Applications

10:45 a.m. Morning Break

11:15 a.m. Forecast Audit of Your FUTURCAST Database (continued)

- Focusing on Common Issues and Concerns

NON-PHARMA ATTENDEES

9:00 a.m. Best Practices and User Presentations

10:45 a.m. Morning Break

11:15 a.m. Forecast Audit of Your FUTURCAST Database (continued)

- Focusing on Common Issues and Concerns

12:45 p.m. Lunch & End of Meeting



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REGISTRATION FORM

Name: Title:
Organization:
Address:
City: State / Province: Zip / Postal Code:
Phone: Fax: Email:
Comments:

Fee: \$875 (USD) Include materials, continental breakfasts, lunches, and coffee breaks.

Group Discount: 2 or more participants from the same company affiliation are entitled to a 20% discount.

Early Bird Discount: Participants registering prior to Friday, August 4 are entitled to a discount of 30%.

Accommodations: The registration fee does not include hotel accommodations. Participants are responsible for making their own hotel reservations and travel arrangements.

The corporate rate at Bourbon Orleans is \$165 (plus applicable taxes & hotel service fee) for a guestroom for single/double occupancy; additional person charge is \$30. Rate is valid for the nights of Wednesday, November 15 and Thursday, November 16. The rate is also valid for Tuesday, November 14 (subject to availability). Reservation cut-off date for corporate rate is Wednesday, October 18.

For reservations call 1.866.513.9744 and ask for 'in-house reservations' and request the **FUTURCAST User Session** group block to obtain the corporate rate. You may also reserve on-line via link [FUTURCAST User Session 2017](#) (usage valid only for nights of November 15 and 16. For additional nights, please call hotel directly).

All reservations must be guaranteed with a major credit card. Deposits taken by credit card are refunded or credited only if cancellation of room reservation is received 72 hours prior to arrival date and cancellation number must be obtained by guest. At time of check-in, guests will be required to pre-pay for their estimated charges by credit card.

Airport Transportation: The hotel is located 12 miles/30 minutes from Armstrong International Airport (MSY). Transportation is provided by Airport Shuttle, Inc. or taxi. The current shuttle fare is \$24.00 per person, one way. Current taxi fare is \$36.00 for 1-2 people and \$15.00 per person for 3 or more people. Fares are subject to change without notice. Please visit www.flymsy.com for the most up-to-date pricing and information.

Registration Fees Terms & Conditions: Full refund 30 days prior to user session date, 75% refund 10 days prior to user session date. Cancellations less than 10 days prior to user session date are subject to 100% penalty fee. Substitutions may be made at any time. The organizers reserve the right to make changes to the program without notice.

Payment: Via check or direct deposit. Details will be provided on invoice produced upon receipt of registration.

Register on-line at www.futurcast.com or email completed form to conference@futurcast.com.

*Please inform us in advance of any dietary restrictions.



FUTURION

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